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# Pure Hardcore Icons: A Manifesto On Pure Form In Architecture



## Synopsis

In the kingdom of architecture the shape reigns supreme. Ever since the beginning of history, pure geometric form has been one of architecture's recurrent obsessions. A genealogy of buildings shaped as pyramids, spheres, and cubes can be traced back to ancient times, while contemporary projects, either as poured concrete or virtual bytes, often resemble stacked boxes and looping skyscrapers. Despite torrents of pure shapes flooding with evidence magazine pages and computer screens around the world, architecture lacks a written work to declare its intentions. *Pure Hardcore Icons* is the first manifesto on pure form in architecture. WAI Architecture Think Tank, directed by authors Nathalie Frankowski and Cruz Garcia, have created a vade mecum with provocative collages, essays and an interview that promise to bring form--a persistent taboo in the theoretical discourse--to the forefront of the architectural discussion. Through a mixture of perspicacity, conviction and humour, *Pure Hardcore Icons* aims to raise awareness about the dialectic of pure form and architecture, hoping that its potential and limitations could be fully grasped either in practice, academia, or as a cultural and intellectual exercise.

## Book Information

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Pure Hardcore Icons aims to raise awareness about the dialectic of pure form and architecture

Nathalie Frankowski is a French Architect who graduated in 2008 from the department of Architecture, Art and Philosophy at the École Nationale Supérieure d'Architecture de Paris

La Villette with a Diplome d'Architecture option research. In 2008 she co-founded WAI a contemporary think tank for architecture and the city. Cruz García is a Puerto Rican Architect who graduated in 2008 from the Universidad de Puerto Rico with a Master Degree in Architecture. In 2008 he co-founded WAI a contemporary think tank for architecture and the city.

An incisive and provocative manifesto that questions the foundations of architectural creation, from the abstract contents of the collective unconscious to the visual substance of political iconography.

just what any architect would want for his little study, a cute, powerful little book. I hope they come out with more great ideas!

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